



RV COMPASS

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RV Compass Launches New Website

BOX ELDER, S.D. – Oct. 23, 2017 – RV Compass, LLC, is inviting visitors to explore its newly redesigned website, www.rvcompass.com. The new website has been designed to provide a user-friendly experience with improved navigation and functionality throughout, allowing visitors to receive the latest updates on RV events managed by RV Compass.

“Our website has always been an important way for us to share information about the resources for rallies with sponsors and attendees alike,” said Jeannine Patané, Founder of RV Compass. “The redesigned website has a new look and a more focused mission to ensure an easier and more engaging experience for users.”

With the recent attendance success and high reviews of the combined rallies at Camp Hatteras in Waves, NC, *Eggshells in The Outer Banks* and *Tearstock*, sponsored by Liberty Outdoors and managed by RV Compass, a benchmark was set to what rallies have evolved into. RV Compass has two other rallies currently in the works, with a few more potential stakeholders expressing interest in developing future events.

The revamped company site features an updated look with enhanced features, including a new page that offers visitors the ability to be notified as soon as new rallies are scheduled with the company.

“We’re currently looking into the feasibility of joining social media sites, and we’ll soon determine if that will be a benefit compared to the time invested in maintaining and moderating those additional sites. We’re getting the best response through traditional means of email, forums and our website,” remarked Patané. “The more personal, the better.”

The company’s promotional decisions thus far are a result of market research studies, talking with attendees and gaining valuable feedback.

About RV Compass

RV Compass, LLC conducts independent studies of the RV lifestyle industry and develops events and services from those findings. The business promotes knowledge sharing and self-reliance to educated RVers who like to do their own maintenance and modifications.

RV Compass offers comprehensive event planning and management services to the RV industry. RV dealers or manufacturers that are looking to promote to their direct market in an entertaining way, campgrounds wanting to host a fun event, or a RV industry service wishing to hold an educational workshop series would benefit from the management and event oversight that RV Compass provides.

Each event that RV Compass manages is personally customized to maximize ultimate fun and engagement.